

ORTA

Alexandra Morozova born in 1982 in Almaty, Kazakhstan.

Rustem Begenov born in 1983 in Almaty, Kazakhstan.

Based in Almaty, Kazakhstan.

EDUCATION

Alexandra Morozova

2012-2015	Boris Yukhananov's Studio of Individual Directing (MIR), Moscow, RU
2000-2004	T.K. Zhurgenov Kazakh National Academy of Arts, Almaty, KZ
1999-2000	Kazakh Leading Academy of Architecture and Civil Engineering, Almaty, KZ

Rustem Begenov

2012-2015	Boris Yukhananov's Studio of Individual Directing (MIR), Moscow, RU
2001-2006	Al-Farabi Kazakh National University, Almaty, KZ

PERFORMANCES

2025	<i>The New Genius Experience of The Great Atomic Bombreflector</i> , Voices festival, Berlin, DE <i>The New Genius Experience of The Great Atomic Bombreflector</i> , 13th Seoul Mediacity Biennale, Seoul, KR
2024	<i>Spectacular Experiments on The Great Atomic Bombreflector</i> , La MaMa Experimental Theatre Club, New York City, USA
2022	<i>Spectacular Experiments in the Temporary Temple of the New Genius</i> , Kazakhstan pavilion, 59th Venice Biennale, Venice, IT <i>Sacred Expositions</i> , Kazakhstan pavilion, 59th Venice Biennale, Venice, IT
2021	<i>A Zen-extravaganza "The First Atomic Bombreflector"</i> , Meyerhold Center, Moscow, RU <i>The First Visible Phenomena Reactor</i> , Aspan Gallery, Almaty, KZ
2019	<i>The appearance of the First volume of the novel in a thousand volumes</i> , Almaty, KZ
2018	<i>Svetoprestavleniye Sergey Kalmykov</i> , Meyerhold Centre, Moscow, RU <i>Svetoprestavleniye Sergey Kalmykov</i> , Almaty, KZ
2016	<i>Pop-mechanical performance "Medea.Material"</i> , Meyerhold Centre, Moscow, RU <i>Pop-mechanical performance "Medea.Material"</i> , Almaty, KZ

EXHIBITIONS

2025	<i>The New Genius Temple of The Great Atomic Bombreflector</i> , 13th Seoul Mediacity Biennale, Seoul, KR
2022	<i>LAI-PI-CHU-PLEE-LAPA Centre for the New Genius</i> , Kazakhstan pavilion, 59th Venice Biennale, Venice, IT <i>Temporary Temple of the New Genius</i> , 59th Venice Biennale, Venice, IT
2021	<i>New Genius Kazakhstan</i> , Meyerhold Center, Moscow, RU <i>The First Visible Phenomena Reactor</i> , Aspan Gallery, Almaty, KZ

- 2018 *Svetoprestavleniye Sergey Kalmykov*, Kuryokhin Contemporary Art Award Exhibition, St.-Petersburg, RU
- 2016 *Pop-mechanical performance "Medea.Material"*, Kuryokhin Contemporary Art Award Exhibition, St.-Petersburg, RU

CURATORIAL

- 2022 *LAI-PI-CHU-PLEE-LAPA Centre for the New Genius*, Kazakhstan pavilion, 59th Venice Biennale, Venice, IT
- 2021 *New Genius Kazakhstan*, Meyerhold Center, Moscow, RU
The First Visible Phenomena Reactor, Aspan Gallery, Almaty, KZ
- 2018 *Svetoprestavleniye Sergey Kalmykov*, Meyerhold Center, Moscow, RU
A month of Sergey Kalmykov, Almaty, KZ
Week of Heiner Goebbels, Almaty, KZ

WORKSHOPS, LECTURES, ROUNDTABLES

- 2025 Workshop on the New Genius Experience, Voices festival, Berlin, DE
 Panel discussion Culture Across Borders, Voices festival, Berlin, DE
 Workshop on the New Genius Experience, 13th Seoul Mediacity Biennale, Seoul, KR
- 2024 Report on The Great Atomic Bombreflector, IMPACT24 international symposium, Essen, DE
 Workshop The Great Atomic Bombreflector: Creating the time-space bending projects, Aubakirova School, Almaty, KZ
- 2021 How to practice Genius, Nazarbayev University, online talk, Almaty, KZ
 World Advertisement as a Spiritual Practice, Meyerhold Center, Moscow, RU
 First International Congress on the New Genius, performative roundtable, Stanislavsky Electrotheatre, Moscow, RU
 The Launch of the First Visible Phenomena Reactor, performative talk, Aspan Gallery, Almaty, KZ
 How to practice Genius, lecture, Artmekan Gallery, Almaty, KZ
- 2020 The New Geniuses of the First Rank, performative lecture, Tselinny Center, Almaty, KZ
 Basics of the New Genius, performative lecture, Kochi-Muziris Biennale foundation, Kochi, IN
 How to Practice Genius, performative lecture, Kerala Museum, Kochi, IN
 Open Experiments of the New Genius Institute, performative workshop, BULT, Almaty, KZ
- 2019 Workshop on the Fragile Orchestra, Army House, Almaty, KZ
- 2018 Interdisciplinary round-table Art and madness, Aurora Space, Almaty, KZ
 Being a contemporary artist, lecture, Vlast Update, Almaty, KZ
- 2016 Theatre Afterwards, roundtable, Meyerhold Center, Moscow, RU
 Theatre: The new place of power, roundtable, Almaty, KZ

RADIOSHOWS, PODCASTS

- 2021 *7000 pyramids of Joseph Beuys*, project Radio Beuys by Goethe-Institute
- 2017-2020 *The New Geniuses of the First Rank*, Radio Classic, Almaty, KZ

FILMS

- 2024 *MASTERPIECE: The video-manifesto of the 8 laws of Sergey Kalmykov*, 55 min.,
dir. Darya Jumelya
- 2021 *Documentary "Theory of New Genius"*, 50 min., dir. Taisiya Krugovkykh/Gogol's Wives
- 2018 *Zharyqopera Overture "H. F. K."*, 2:37, dir. Rustem Begenov

BOOKS

- 2022 *The first New Genius Book "Sacred expositions. Catalogue for the Kazakhstan's pavilion at the 59th La Biennale di Venezia"*, Venice, IT
- A Guide to Sergey Kalmykov*, Almaty, KZ
- 2019 *The First Volume in a Thousand of Volumes*, Almaty, KZ

SELECTED PUBLICATIONS

- 2025 *Catalogue of the 13th Seoul Mediacity Biennale*. Seoul: Seoul Museum of Art and Mediabus
- 2024 Gorskaya, Anna. *Without claims to purity*. New York: e-flux Journal #149
- 2022 Goebbels, Heiner. *A House of Call. My imaginary notebook*. Berlin: Neofelis Verlag
- Catalogue of the 59th Venice Biennale*. Venice: La Biennale di Venezia
- Catalogue for the Kazakhstan's pavilion at the 59th Venice Biennale*. Venice: Foundation for contemporary art in Kazakhstan
- Terzopoulos Tribute Delphi*. Berlin: Verlag Theater der Zeit
- 2021 Nedlina, Valeria, Demiterko, Ekaterina. *The art of light and sound, issue 1*. St.-Petersburg: Russian institute of art history.
- 2018 *Catalogue of the Kuryokhin Contemporary Art Award nominees*. St.-Petersburg: Kuryokhin Center
- 2016 *Catalogue of the Kuryokhin Contemporary Art Award nominees*. St.-Petersburg: Kuryokhin Center

SELECTED BIBLIOGRAPHY

- 2025 Jiarong Ye. *Fluorescent CARPET, BLACK TUNNEL, AND GLISTENING SILVER RITUAL The 13th Seoul Mediacity Biennale "Séance: Technology of the Spirit"*. Artouch, 12 Nov 2025
- Elena Kovalskaya. *The Magician and the Sorceress Against the Atomic Bomb*. Vlast.kz, 7 Nov 2025
- 2024 Maura Nguyen Donahue. *Spectacular Experiments on the Great Atomic Bombreflector*. Culturebot, 22 Jul 2024
- 2022 Arseny Zhilyaev and Rustem Begenov. *How do you transfer an entire country to the fourth dimension? This is a task*. Cosmic Bulletin, Sep 2022
- Inga Lāce. *ORTA's LAI-PI-CHU-PLÉE-LAPA Centre for the New Genius*. e-flux Criticism, 10 Jun 2022
- Ravi Gosh. *Something from Nothing: How Did Kazakhstan Rescue Their Venice Show*. Elephant.art, 2 May 2022

Sarah Cascone. *The Art Collective Behind the Improvised Kazakhstan Pavilion at the Venice Biennale Has a Simple Message: "Everyone Is an Artist"*. Artnet News, 24 Apr 2022

Lucy Davis. *The Van Gogh of Kazakhstan who feigned insanity to escape the Soviets*. The Telegraph, 21 Apr 2022

Gareth Harris, Hannah McGivern, José da Silva and Tom Seymour. *Venice Biennale 2022: the must-see collateral exhibitions around the city*. The Art Newspaper, 21 Apr 2022

Fiona McKenzie Johnston. *Why the Venice Biennale matters*. House and garden, 8 Apr 2022

Taylor Dafoe. *With Their Art Delayed by War in Ukraine, Kazakhstan Pavilion Artists Cobble Together an Improvised Presentation*. Artnet News, 19 Apr 2022

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