

ORTA

Alexandra Morozova, born 1982 in Almaty, KZ

Rustem Begenov, born 1983 in Almaty, KZ

Education

Alexandra Morozova

2012-15 Boris Yukhananov's Studio of Individual Directing (MIR), Moscow, RU
2000-04 Kazakh National Academy of Arts, Almaty, KZ

Rustem Begenov

2012-15 Boris Yukhananov's Studio of Individual Directing (MIR), Moscow, RU
2001-06 Al-Farabi Kazakh National University, Almaty, KZ

Performances

2025 The New Genius Experience of The Great Atomic Bombreflector — Berlin Iteration, VOICES Berlin Festival, Radialsystem, Berlin, DE
The New Genius Experience of The Great Atomic Bombreflector — Seoul Iteration, 13th Seoul Mediacity Biennale, SAPY, Seoul, KR
2024 Spectacular Experiments on The Great Atomic Bombreflector, La MaMa Experimental Theatre Club, New York, US
2022 Spectacular Experiments in the Temporary Temple of the New Genius, Kazakhstan Pavilion, 59th Venice Biennale, Venice, IT
Sacred Expositions, Kazakhstan Pavilion, 59th Venice Biennale, Venice, IT
2021 A Zen-extravaganza "The First Atomic Bombreflector", NONAME Festival, Meyerhold Center, Moscow, RU
The First Visible Phenomena Reactor, Aspan Gallery, Almaty, KZ
2019 The Appearance of the First Volume of the Novel in a Thousand Volumes, Almaty, KZ
2018 Svetoprestavleniye Sergey Kalmykov, New Drama Festival, Meyerhold Center, Moscow, RU
2016 Pop-mechanical performance "Medea.Material", NET (New European Theatre) Festival, Meyerhold Center, Moscow, RU

Exhibitions

2025 The New Genius Temple of The Great Atomic Bombreflector, 13th Seoul Mediacity Biennale, SeMA (Seoul Museum of Art), Seoul, KR
2022 LAI-PI-CHU-PLEE-LAPA Centre for the New Genius, Kazakhstan Pavilion, 59th Venice Biennale, Venice, IT
Temporary Temple of the New Genius, Kazakhstan Pavilion, 59th Venice Biennale, Venice, IT
2021 New Genius Kazakhstan, NONAME Festival, Meyerhold Center, Moscow, RU
New Genius Design, Aspan Gallery, Almaty, KZ
2018 Svetoprestavleniye Sergey Kalmykov, Sergey Kuryokhin Contemporary Art Award Nominee Exhibition, Kuryokhin Center, St. Petersburg, RU
2016 Pop-mechanical performance "Medea.Material", Sergey Kuryokhin Contemporary Art Award Nominee Exhibition, Kuryokhin Center, St. Petersburg, RU

Curatorial Projects

2022 LAI-PI-CHU-PLEE-LAPA Centre for the New Genius, Kazakhstan Pavilion, 59th Venice Biennale, Venice, IT
Temporary Temple of the New Genius, Kazakhstan Pavilion, 59th Venice Biennale, Venice, IT

2021 New Genius Kazakhstan, NONAME Festival, Meyerhold Center, Moscow, RU
New Genius Design, Aspan Gallery, Almaty, KZ

2018 A Month of Sergey Kalmykov, Almaty, KZ
Week of Heiner Goebbels, Almaty, KZ

Books

2022 Catalogue for the Kazakhstan Pavilion at the 59th Venice Biennale: *The First New Genius Book: Sacred Expositions of the Great and Immortal LAI-PI-CHU-PLEE-LAPA*. Milan: Foundation for Contemporary Art in Kazakhstan.
Kalmykov, Sergey. *A Guide to Sergey Kalmykov*. Almaty: ORTA.

2019 Kalmykov, Sergey. *The First Volume of the Novel in a Thousand Volumes*. Almaty: Vlast.

Filmography

2024 MASTERPIECE: The video-manifesto of the 8 laws of Sergey Kalmykov, 55 min, dir. Darya Jumelya.

2021 The Theory of New Genius, 50 min, dir. Taisiya Krugovyykh. Official Selection: Message to Man International Film Festival, St. Petersburg, RU

2018 Zharyqopera Overture "Ñ. Ğ. Q.", 2:37, dir. Rustem Begenov. Official Selection: Re-Fest, New York, US

Radio

2021 7000 pyramids of Joseph Beuys, Radio Beuys project commissioned by the Goethe-Institut

2017-20 The New Geniuses of the First Rank, author's radio serie, Radio Classic, Almaty, KZ

Public Programs

2025 Workshop: The New Genius Experience, VOICES Berlin Festival, Berlin, DE
Panel Discussion: Culture Across Borders, VOICES Berlin Festival, Berlin, DE
Workshop: The New Genius Experience, 13th Seoul Mediacity Biennale, SeMA (Seoul Museum of Art), Seoul, KR

2024 Report: The Great Atomic Bombreflector, IMPACT24 International Symposium, Essen, DE
Workshop: The Great Atomic Bombreflector: Creating the Time-Space Bending Projects, Aubakirova School, Almaty, KZ

2021 Lecture: World Advertisement as a Spiritual Practice, NONAME Festival, Meyerhold Center, Moscow, RU
Roundtable: First International Congress on the New Genius, Electrotheatre Stanislavsky, Moscow, RU
Performative Talk: The Launch of the First Visible Phenomena Reactor, Aspan Gallery, Almaty, KZ
Lecture: How to Practice Genius, Artmeken Gallery, Almaty, KZ

2020 Performative Lecture: The New Geniuses of the First Rank, Tselinny Center, Almaty, KZ
Performative Lecture: Basics of the New Genius, Kochi-Muziris Biennale Foundation, Kochi, IN
Performative Lecture: How to Practice Genius, Kerala Museum, Kochi, IN

	Performative Workshop: Open Experiments of the New Genius Institute, BULT, Almaty, KZ
2019	Workshop: The Fragile Orchestra, Almaty, KZ
	New Genius Design, Aspan Gallery, Almaty, KZ
2018	Roundtable: Art and Madness, Aurora Space, Almaty, KZ

Lecture: Being a Contemporary Artist, Vlast Update, Almaty, KZ

Selected Publications

2025	<i>Catalogue of the 13th Seoul Mediacity Biennale: Séance: Technology of the Spirit.</i> Seoul: Seoul Museum of Art and Mediabus.
2022	Goebbels, Heiner. <i>A House of Call. My imaginary notebook.</i> Berlin: Neofelis Verlag.
	<i>Catalogue of the 59th Venice Biennale: The Milk of Dreams.</i> Venice: La Biennale di Venezia.
	<i>Catalogue for the Kazakhstan Pavilion at the 59th Venice Biennale: The First New Genius Book: Sacred Expositions of the Great and Immortal LAI-PI-CHU-PLEE-LAPA.</i> Milan: Foundation for Contemporary Art in Kazakhstan.
	<i>Terzopoulos Tribute Delphi.</i> Berlin: Verlag Theater der Zeit.
2021	Nedrina, Valeria; Demiterko, Ekaterina. <i>The Art of Light and Sound</i> , issue 1. St. Petersburg: Russian Institute of Art History.

Selected Press

2025	Vlast: "The Magician and the Sorceress Against the Atomic Bomb" by Elena Kovalskaya
2024	e-flux Journal: "Without claims to purity. The Great Atomic Bombreflector and Its Designers" by Anna Gorskaya
2022	The Art Newspaper: "Venice Biennale 2022" by Gareth Harris, Hannah McGivern, José da Silva & Tom Seymour
	e-flux Criticism: "ORTA's LAI-PI-CHU-PLEE-LAPA Centre for the New Genius" by Inga Läce
	Artnet News: "The Art Collective Behind the Improvised Kazakhstan Pavilion" by Sarah Cascone
	ArtReview: "The ORTA Collective on Representing Kazakhstan at the 59th Venice Biennale" by Editorial
	The Telegraph: "The Van Gogh of Kazakhstan Who Feigned Insanity to Escape the Soviets" by Lucy Davies
	Elephant: "Something from Nothing: How Did Kazakhstan Rescue Their Venice Show?" by Ravi Ghosh
	Cosmic Bulletin: "How do you transfer an entire country to the Fourth Dimension?" by Arseny Zhilyaev and Rustem Begenov
2018	Vlast: "The Apotheosis of Sergey Kalmykov: How a Technological Performance About One of the Last Soviet Avant-Gardists Was Created" by Dmitry Mazorenko
2016	Colta: "Genetic Engineering" by Elena Kovalskaya

Email: contact@orta.art

Website: orta.art